



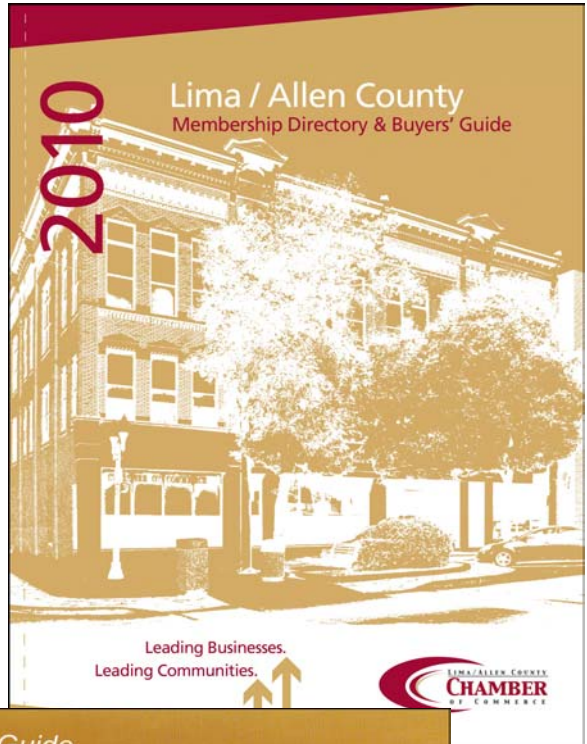
2011 Member Directory & Buyers' Guide

Don't Go Unnoticed!

Stand out among your competition!

Reach **new customers** & build **new client** relations!

Get your name out in front with an enhanced listing for a one-time fee.



Directory/Buyers' Guide Column Ads

For only \$100, you can reach 3500 buyers in the Chamber Membership Directory and Buyers' Guide. In-column directory ads give your company the opportunity to stand out among the competition. As an added incentive to our members, we're offering to add an online ad on www.limachamber.com to your column ad purchase for an additional \$100! If your company is located in several different categories consider a column ad for these different listings. Remember, the directory serves as a member-to-member buyer's guide as well as a resource to those relocating to Allen County.



Online Ads



LIMA/ALLEN COUNTY
CHAMBER
OF COMMERCE

2011 Directory & Buyers' Guide

Back Cover: \$3000

2-Page Spread: \$2200

Inside Front Cover: \$1800

Inside Back Cover: \$1800

Full Page: \$1200

*(Single pages are 8.5"x11"
trim size - 8.75"x11.25" full bleed)*

HALF PAGE VERTICAL

\$800.00

3.75"x10"

EIGHTH PAGE

\$400.00

3.75"x2.5"

QUARTER PAGE VERTICAL

\$600.00

3.75"x5"

HALF PAGE HORIZONTAL

\$800.00

7.5"x5"



144 S. Main Street • Lima, Ohio 45801
 (419) 222-6045 • Fax: (419) 229-0266
 www.limachamber.com
 jbeckner@limachamber.com

2011 Membership Directory & Buyers' Guide Advertising Contract

Ad Preparation:

Lima/Allen County Chamber of Commerce is committed to providing a very high standard in ad quality within this publication. To ensure that we encourage our clients to provide ads in digital format, please adhere to the following guidelines for digital submission.

All advertisers must provide ad files on ZIP or CD-ROM discs with an accurate color proof or printout. Compatible applications files are accepted for: InDesign - placed images should be TIFF or EPS format; printer and screen fonts must be included; Illustrator - save as EPS files; Photoshop - save as TIFF or EPS. Resolution: 300 dpi at 100%. Color: CMYK (not RGB). Photo scans may be provided as TIFF, JPEG or Photoshop files, 300 dpi. Other formats may be accepted, but there may be an additional charge. Camera-ready line art is acceptable for ads without photos.

All new ads will require a signed proof prior to publication. These will be e-mailed in PDF form, unless otherwise specified, to the contact individual listed below. Proofs not approved within 7 days will be accepted "as is."

Ads should be submitted to the Lima/Allen County Chamber of Commerce at 144 South Main Street, Suite 100; Lima Ohio 45801 – attention Jacquelyn Beckner or e-mailed to jbeckner@limachamber.com. For questions about layouts please contact Jacquelyn at the Lima/Allen County Chamber of Commerce 419.222.6045 or email the above address.

Publisher Services:

Advertising, design layout, photography and electronic publishing services are available and are quoted upon request. These services shall not become part of this contract.

Copy shall be published as submitted. We shall do our best to warn you of any errors you may have submitted prior to going to press, but the Lima/Allen County Chamber of Commerce will assume no liability whatsoever for any errors.

Advertiser agrees to indemnify and hold us harmless against all losses, liability, damage and expense of whatever nature arising out of copy, printing, publishing and distributing of advertising. The fulfilling of this agreement is subject to delays caused by fires, strikes, accidents, government regulations and other causes beyond the control of the Lima/Allen County Chamber of Commerce.

This contract is non-cancelable by the advertiser and the advertiser acknowledges full and complete understanding of these terms. No conditions excepting those written herein are part of the agreement between advertiser and the Lima/Allen County Chamber of Commerce.

**EARLY BIRD DISCOUNT – 5% discount contract MUST be received by AUGUST 27, 2010
 ALL ARTWORK IS DUE OCTOBER 15, 2010 – NO EXCEPTIONS.**

| | | | |
|----------|--|---|--|
| Ad size: | <input type="checkbox"/> Back Cover(\$3000) | <input type="checkbox"/> Inside Front Cover(\$1800) | <input type="checkbox"/> Inside Back Cover(\$1800) |
| | <input type="checkbox"/> Two Page Spread(\$2200) | <input type="checkbox"/> Full Page(\$1200) | <input type="checkbox"/> ½ Page Horizontal(\$800) |
| | <input type="checkbox"/> ½ Page Vertical(\$800) | <input type="checkbox"/> ¼ Page(\$600) | <input type="checkbox"/> 1/8 Page(\$400) |
| | <input type="checkbox"/> Column Ad(\$100) | <input type="checkbox"/> Online Column Ad(\$100) | |

Full payment of \$ _____ is due by: **December 31, 2010**

Advertiser (Company) _____

Address: _____

Person Accepting: _____

Signature: _____

Special Instructions: _____ E-mail: _____

Phone: _____

Person/Ad Agency Supplying Electronic Files or Camera-Ready Artwork: _____